



GREAT LAKES SUSTAINABILITY SUMMIT

October 25-26, 2011

Jenner & Block Conference Center
353 North Clark Street, Chicago, IL 60654-3456

DAY 1: TUESDAY, OCTOBER 25 (1:00 PM – 6:30 PM)

1:00-1:15 Opening Remarks

Robert Colangelo, CEO, National Brownfield Association

Karen Weigert, Chief Sustainability Officer, City of Chicago

1:30-2:45 Does Your Redevelopment Have Unrecognized Ecological Assets?

Land-based assets often provide (or have the potential to provide) numerous ecosystem services that may provide value for credits. However, it is often difficult for landowners to realize credits (or more than a single type of credit) which reduces revenue potential, inhibits the growth of ecosystem service markets and natural resource restoration opportunities. This experienced panel will explore natural ecosystems, ecological asset valuation, natural resource restoration and the potential benefits of credit stacking.

Moderator: **Todd Williams**, President & Division Manager, Cardno ENTRIX

Panelists:

Josh Ellis, Project Manager, Chicago Metropolitan Planning Council

Doug MacNair, PhD, Technical Director & Principal/Practice Leader, Natural Resource Economics, Cardno ENTRIX

Ajit Vaidya, Environmental Engineer, Project Manager, US EPA, Great Lakes National Program Office (GLNPO)

2:45-3:15 Break

3:15-4:30 Creative End Use Strategies for Landfills

Landfills have long been the standard for disposing of municipal waste. As populations in cities continue to grow land values are increasing putting pressure on planners to create sustainable communities that will maximize land use and waste management practices. Landfills represent an opportunity to reuse land. This panel will explore creative ways to put closed landfills back into productive use. Case studies will be presented on the mix use redevelopment opportunities including a multi-purpose waterfront area, proposed for the 2,200 acre Freshkills Landfill site in New York, the BFI Telegraph Road Landfill in Fairfax County, Virginia, which was redeveloped into a FedEx Ground warehouse (110,000 sf), and office park and included use of solar-powered fans for landfill gas migration control and the closed, formerly permitted, Southern Ocean Township Landfill in New Jersey in which a utility-scale Photovoltaic (PV) solar power installation is undergoing permitting.

Moderator: **B. Todd Watermolen**, Vice President – Engineering, Veolia ES – Solid Waste

Panelists:

Mike McLaughlin, Senior Vice President, SCS Engineers

William M. Steier, P.E., Senior Engineer, Geosyntec Consultants

Dr. Ian A. Webster, Founder and President, Project Navigator, Ltd.

4:30-6:30 Networking Reception

Enjoy food and drink and join speakers, sponsors and attendees to share experiences and exchange ideas on how to make Great Lakes Communities more sustainable.



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DAY 2: WEDNESDAY, OCTOBER 26 (8:00 AM – 12:00 PM)

8:00-9:00 **Networking Breakfast**

9:00-9:15 **Opening Remarks**
Robert Colangelo, CEO, National Brownfield Association

9:15-10:30 **Water Management in the Great Lakes**

This panel will explore some of the key water management issues affecting Great Lakes communities. Hear what the public and private sectors are doing to address water supply and water scarcity concerns in our region and what urban planners and developers need to keep in mind as they plan for sustainable growth. Learn what business opportunities are being created from government water management programs and best water management practices.

Moderator: **Steve Armstrong**, Attorney, Jenner & Block LLP

Panelist:

Laurent Auguste, President & CEO, Veolia Water Americas
David Naftzger, Executive Director, Council of Great Lakes Governors

10:30-10:45 Break

10:45-12:00 **RACER Trust: Redevelopment Opportunities**

The RACER Trust is the largest environmental trust in U.S. history and one of the largest owners of industrial property in the U.S., with a portfolio of more than 44 million square feet of industrial space in 66 buildings on 7,000 acres located in 14 states. It will also serve as the sponsor of one of the largest and most far-reaching brownfield redevelopment projects in U.S. history. RACER was created by a federal bankruptcy court settlement to take ownership of, clean up and redevelop 89 former GM properties, with the goal of helping to revitalize communities that suffered massive job losses as a result of GM's plant closures. The RACER Trust represents an integrated approach to the complex challenges of brownfield redevelopment, urban and industrial revitalization, and federal, state and local government cooperation. The RACER approach may be a model for other states and regions of the country.

Moderator: **Bruce Rasher**, Redevelopment Manager, RACER Trust

Panelists:

Stuart Lichter, Founder, President & Senior Managing Partner, Industrial Realty Group
Patricia Overmeyer, Coordinator, US EPA, Office of Brownfield & Land Revitalization (OBLR)

12:00 **Wrap-up**
Robert Colangelo, CEO, National Brownfield Association